Title: Putting Communities at the Center of Community-based Evaluation

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Course Description:
This workshop will substantively explore how the "design thinking" process (inspired by Design Innovation Consultants IDEO and Stanford's Design School) can assist evaluators to creatively design responsive, credible, and human-centered community-based evaluations.

Learning Objectives for Workshop
- Become acquainted with Human-centered Design Thinking
- Learn techniques used in design thinking that can help evaluators design responsive and credible evaluations
- Become people/community-centered versus evaluand-centered
- Understand the difference between community research and community-based evaluation
- Understand the relationship between human designed centered thinking and equity in evaluation
- Understand how people/community-centered evaluation works hand in hand with AEA's ethical standards and public statement on cultural competence

Possible Pre-readings:
- Design thinking video, introductory materials
- AEA Standards on Ethics, Public Statement on Cultural Competence

General Curriculum
- Introduction to the Workshop
- Understanding what is meant by Community-based Evaluation
- Understanding the current state of the field of evaluation
- The move from objectivity to equity in evaluation
- Overview of Design Thinking: Why this Technique?
- Three techniques that can better help you design a people/community-centered evaluation
- Concluding comments and thoughts